



Doc3 - Appendix 1A - Supplementary Brief & Rationale for One Ummah Radio

Halifax, Nova Scotia is home to a diverse and growing Muslim community, comprising individuals from various cultural backgrounds and linguistic groups. Despite this diversity and growth, there remains a significant gap in local media representation and community engagement. One Ummah Radio aims to address this gap by providing a dedicated radio platform that fosters community cohesion, promotes cultural understanding, and amplifies the voices of Halifax's Muslim population.

The idea for One Ummah Radio emerged during the COVID-19 pandemic when the need for a community-focused communication channel became more apparent than ever. Once we initiated the concept, we received an outpouring of support from community members across Halifax, reflecting a strong desire for a platform that could connect, inform, and uplift the community, especially during challenging times.

One Ummah Radio will be the only FM radio station in Halifax that offers original content and programming in English, Arabic, Urdu, and French. These are the most spoken languages within the Halifax Regional Municipality (HRM), representing a vast number of residents, including those from marginalized and underrepresented communities. This unique multilingual approach ensures that One Ummah Radio will reach a wide audience and cater to the linguistic diversity of the region.

A distinctive feature of One Ummah Radio will be its inclusion of traditional and religious music, which holds significant spiritual and cultural importance to the Muslim community. By incorporating Nasheeds, Quranic recitations, and spiritually uplifting melodies, the station will cater to the community's need for faith-based content while also preserving cultural heritage.



The primary goal of One Ummah Radio is to serve as a unifying medium for the Muslim community while also promoting interfaith dialogue and multicultural integration within the broader Halifax society. By offering programming that includes religious content, community news, educational segments, cultural discussions, and traditional music, the station will support the spiritual and social well-being of Halifax's Muslim residents.

One Ummah Radio will also serve as an essential communication channel for community leaders, scholars, and local organizations, allowing them to share relevant updates, educational content, and support services. Additionally, the station will create opportunities for local talent, including youth and aspiring broadcasters, to gain experience and share their perspectives, fostering a sense of ownership and pride.

Establishing One Ummah Radio in Halifax aligns with the city's commitment to inclusivity and diversity. By providing a dedicated voice for the Muslim community and other marginalized groups through multilingual programming and spiritually enriching music, the station will contribute positively to Halifax's social fabric, enhancing cultural awareness and promoting positive narratives that challenge stereotypes and foster mutual respect.

The growing Muslim population numbers in the Halifax regional Municipality speak for themselves. We firmly believe that a 'faith based' Islamic and Multi-Ethnic Radio Station for the most populous area of Nova Scotia Muslims is long overdue and that it can grow and be fully sustainable for many years to come.

In summary, One Ummah Radio seeks to enrich the cultural landscape of Halifax, build stronger community connections, and serve as a vital platform for representation, spirituality, and dialogue. This station is not simply another media outlet; it will be a community hub that will benefit both the Muslim community and the broader Halifax population.



We sincerely thank the CRTC in advance for the opportunity to have you adjudicate this Specialty Religious-Multi Ethnic FM Radio License Application for the growing Muslim community in Halifax and throughout the province of Nova Scotia.

The Ummah Masjid Society, Halifax, Nova Scotia.